

## New website: BFL CANADA brings a new digital experience to its clients.

**MONTREAL, September 30, 2020**—Today, BFL CANADA launches its new website and invites you to check it out at [bflcanada.ca](http://bflcanada.ca). The new website is more modern and in tune with new technological trends. It will offer visitors an enhanced digital experience, relevant and geo-localized content, and efficient and straightforward navigation.

After several months of work, we have created a more comprehensive, user-centric resource for all platforms and mobile devices. Our clients and partners will have easier access to our teams and benefit from a personalized local approach based on their geographical location. The new website offers a warm and engaging design and easy-to-use navigation optimized perfectly for either desktop, mobile or tablet use. Access to essential information regarding industries, commercial insurance, employee benefits will be easy to find from the main navigation. BFL CANADA is a leading and ahead of its time insurance brokerage firm in the country. We have redesigned the BFL CANADA website to reflect the company's dynamic and innovative image.

“Today more than ever, our clients and partners are rapidly seeking information and services online, so it is essential for BFL CANADA to offer a digital experience that matches what we offer in person.”, said Barry F. Lorenzetti, President, CEO and Founder of BFL CANADA, “This is just one of the many steps we are taking to continue to build on our deep and trusted relationship with our clients. BFL CANADA has undergone a number of important changes over the past few years; this new branding and website is part of the next steps in our evolution and will provide a user-friendly experience to better understand the diversity of our services and expertise.” continued Barry F. Lorenzetti.

### ABOUT BFL CANADA

Founded in 1987 by Barry F. Lorenzetti, BFL CANADA is one of the largest employee-owned and operated Risk Management, Insurance Brokerage, and Employee Benefits consulting services firms in North America. The firm has a team of over 850 professionals located in 19 offices across the country. BFL CANADA is a founding Partner of Lockton Global LLP, a partnership of independent insurance brokers who provide Risk Management, Insurance and Benefits Consulting services in over 140 countries around the world. For more information, visit [bflcanada.ca](http://bflcanada.ca) and follow us on [LinkedIn](#), [Twitter](#) and [Facebook](#).

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### Source: BFL CANADA

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