

BFL CANADA OPENS ITS 21st OFFICE IN SALMON ARM

MONTREAL, January 26, 2021 – BFL CANADA is pleased to announce the opening of a new office in Salmon Arm, British Columbia. Under the leadership of Brad Sieben, Commercial Leader – British Columbia Southern Interior, the office located at 104 – 650 TransCanada Highway NE is now fully operational and serving the Shuswap region.

Rogan Anderson, Vice-President and Client Executive, Crystal Piggott, Client Executive, and Claudine Goffinet, Client Service Manager, bring over 50 years of combined experience in providing general commercial risk solutions to their clients, with focus in the retail, hospitality, agricultural, transportation and contracting segments. The Salmon Arm Office has expanded BFL CANADA's commercial footprint in the British Columbia Southern Interior, strategically located between offices based in Kelowna and Kamloops.

"I am very happy to continue our expansion into the Western Region. With the opening of this new office, BFL CANADA further expands its insurance expertise in the Shuswap region and also confirms itself as a true key player in the Canadian insurance market," said Barry F. Lorenzetti, President, CEO and Founder of BFL CANADA.

BFL CANADA is proud to now have 21 offices established in Canada, six of which are in British Columbia.

About BFL CANADA

Founded in 1987 by Barry F. Lorenzetti, BFL CANADA is one of the largest employee-owned and operated Risk Management, Insurance Brokerage, and Employee Benefits consulting services firms in Canada. The firm has a team of over 900 professionals located in nineteen cities across the country. BFL CANADA is a founding Partner of Lockton Global LLP, a partnership of independent insurance brokers and agents who provide Risk Management, Insurance and Benefits Consulting services in over 140 countries around the world.

Source: BFL CANADA

For more information:

Amélie Hogue, Team Leader – Corporate Communications

T. 514-313-0754

ahogue@blfcanada.ca



Financial Services Firm

2001 McGill College Avenue, Suite 2200

Montreal, QC H3A 1G1

T. 514-843-3632 F. 514-843-3842

Toll free: 1-800-465-2842