

BFL CANADA ANNOUNCES NEW PARTNERSHIP WITH RACING DRIVER ALEXANDRE TAGLIANI

MONTREAL, August 1, 2023—BFL CANADA is proud to announce a new partnership with Quebec racing driver and entrepreneur Alexandre Tagliani. Sharing common values such as excellence, perseverance, discipline and ambition, we are convinced this collaboration will be a win-win situation. Our association with Alexandre is rooted in our ongoing commitment to high-performance athletes who showcase homegrown talent.

“My background as a racing driver brings a familiarity with the notion of risk. I’m so proud to work with BFL CANADA, one of Canada’s leading risk management, insurance brokerage and benefits consulting firms. Teaming up with an independent, Quebec-based insurance broker was a no-brainer. I look forward to working with BFL on several projects this upcoming season,” said Alexandre Tagliani.

With great enthusiasm, we join Alexandre’s community of fans and support this outstanding driver in his upcoming races. We are excited to be teaming up with Alexandre Tagliani, and we look forward to seeing him wear the BFL CANADA colours for the 2023 racing season!

ABOUT BFL CANADA

Founded in 1987 by Barry F. Lorenzetti, BFL CANADA is one of the largest employee-owned and operated Risk Management, Insurance Brokerage, and Employee Benefits consulting services firms in North America. The firm has a team of over 1,200 professionals located in twenty-four cities across the country. BFL CANADA is a founding Partner of Lockton Global LLP, a partnership of independent insurance brokers who provide Risk Management, Insurance and Benefits Consulting services in over 140 countries around the world. For more information, visit bflcanada.ca and follow us on [LinkedIn](#), [Twitter](#) and [Facebook](#).

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For more information:

Amélie Hogue, Director—Corporate Communications and Marketing
514-313-0754 | ahogue@bflcanada.ca