

BFL CANADA MAKES ITS DEBUT IN NEW BRUNSWICK WITH ITS 1ST PROVINCIAL OFFICE IN TRACADIE-SHEILA

MONTRÉAL, NOVEMBER 2, 2023 — BFL CANADA extends its footprint into New Brunswick by inaugurating a new office in Tracadie-Sheila, situated at 3389 Rue Principale on the Acadian Peninsula in the province’s northeastern region. This marks the establishment of BFL CANADA’s 26th office nationwide and its 3rd within the Maritime provinces.

Committed to supporting the thriving agriculture and fishing sectors, pivotal components of the region’s economy, our team of dedicated professionals excels not only in these areas but also in transportation, construction, and surety bonds. Guided by Lena Fournier, a seasoned Client Manager boasting over 15 years of industry expertise, our team collaborates closely with Glen Bates, the Managing Partner for the Atlantic Provinces in charge of fostering strategic partnerships with insurers. Together, they will ensure the effective outreach of the Tracadie-Sheila office and the implementation of our strategic initiatives in New Brunswick.

“In recent years, BFL CANADA has strategically reinforced its presence within the Atlantic provinces, a momentum that has further intensified following the induction of Glen Bates. His principal objective is to perpetuate BFL CANADA’s growth throughout the Maritimes. According to Lisa Giannone, President and COO of BFL CANADA, opening our first branch in New Brunswick will enable us to offer local service to businesses in the province and increase our impact from coast to coast.”

ABOUT BFL CANADA

Founded in 1987 by Barry F. Lorenzetti, BFL CANADA is one of the largest employee-owned and operated Risk Management, Insurance Brokerage, and Employee Benefits consulting services firms in North America. The firm has a team of over 1,200 professionals located in twenty-six cities across the country. BFL CANADA is a founding Partner of Lockton Global LLP, a partnership of independent insurance brokers who provide Risk Management, Insurance and Benefits Consulting services in over 140 countries around the world. For more information, visit bflcanada.ca and follow us on LinkedIn, Twitter and Facebook.

— 30 —

Source: BFL CANADA

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