

BFL CANADA PROUDLY WELCOMES MICHEL RENAUD AS VICE-PRESIDENT, CAPITALE-NATIONALE REGION

MONTREAL, FEBRUARY 29, 2024 — BFL CANADA is pleased to announce Michel Renaud as the newest addition to our team, serving as Vice-President for the Capitale-Nationale region. Settling into our Quebec City office, Michel will report to Frédéric Pelaez, Executive Vice-President, East and Executive Sponsor—Risk Advisory Services Practice.

With a 35-year tenure in the insurance industry, Michel brings a wealth of experience garnered from diverse leadership roles across different firms. His journey includes an impressive stint as the owner and President of Renaud Assurances, his own insurance brokerage firm, followed by a tenure as Vice-President and Director at a leading Canadian brokerage firm in the Eastern region. Throughout his career, Michel has navigated multifaceted mandates, particularly in the commercial and industrial sectors.

“Recognized for his unwavering commitment to excellence, I am convinced that Michel will be instrumental in BFL CANADA’s continued growth in the Capitale-Nationale region” said Frédéric Pelaez, Executive Vice-President, East and Executive Sponsor—Risk Advisory Services Practice. “In his new capacity, he will spearhead business development initiatives, leveraging his insurance expertise while mentoring the next generation of industry leaders. He will additionally undertake the task of talent acquisition, fortifying our workforce to support the growth agenda across Eastern Quebec.”

A holder of the Canadian Risk Management (CRM) certificate from the Global Risk Management Institute, Michel’s dedication to professional advancement is further underscored by his participation in the Approche MBA pour la Gestion en Entreprise program at HEC Montréal.

We warmly welcome Michel to the BFL CANADA team and wish him every success in his new role!

ABOUT BFL CANADA

Founded in 1987 by Barry F. Lorenzetti, BFL CANADA is one of the largest employee-owned and operated Risk Management, Insurance Brokerage, and Employee Benefits consulting services firms in North America. The firm has a team of over 1,300 professionals located in twenty-six cities across the country. BFL CANADA is a founding Partner of Lockton Global LLP, a partnership of independent insurance brokers who provide Risk Management, Insurance and Benefits Consulting services in over 140 countries around the world. For more information, visit bflcanada.ca and follow us on [LinkedIn](#), [Instagram](#), [X](#) and [Facebook](#).

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