

BFL CANADA OPENS ITS 27TH OFFICE IN THUNDER BAY, ONTARIO

Strategic decision to add sixth location in the province showcases commitment to the market

MONTREAL, APRIL 23, 2024 — BFL CANADA, one of the largest employee-owned and operated Risk Management, Insurance Brokerage, and Employee Benefits consulting services firms in North America, is pleased to announce the opening of its 27th office located in Thunder Bay, Ontario. The strategic decision to open a sixth location in Ontario is aligned with the company's commitment to enhance BFL CANADA's presence in the province and expand its footprint in the country while investing in local client services.

“The Thunder Bay team, led by Cosmo Racano, Managing Partner—Manitoba and Northern Ontario, will be focusing on developing our relationships with local businesses by delivering national expertise through our unique approach that has made BFL CANADA a leader in the country for over 37 years,” said Lisa Giannone, President and COO of BFL CANADA.

Northwestern Ontario includes a wide range of industries and active communities. Thanks to BFL CANADA's team of professionals that brings diversified expertise and experience, the company will be a key partner in insurance and risk management solutions for local businesses in numerous industries, such as Construction, Forestry, Mining, and Municipalities. “To support our continued growth in Thunder Bay and the surrounding area, we felt that it was time for BFL CANADA to establish a physical presence in the region, allowing for daily collaboration and maintaining a strong corporate culture,” said Cosmo Racano.

BFL CANADA's decision to expand in Northwestern Ontario is evidence of the company's determination to serve the province while strategically providing geographical positioning and connecting with our operations in Manitoba. This new office will be located at 715 Hewitson Street, Suite 2002.

ABOUT BFL CANADA

Founded in 1987 by Barry F. Lorenzetti, BFL CANADA is one of the largest employee-owned and operated Risk Management, Insurance Brokerage, and Employee Benefits consulting services firms in North America. The firm has a team of over 1,300 professionals located in twenty-seven offices across the country. BFL CANADA is a founding Partner of Lockton Global LLP, a partnership of independent insurance brokers who provide Risk Management, Insurance and Benefits Consulting services in over 140 countries. For more information, visit bflcanada.ca and follow us on [LinkedIn](#), [Instagram](#), [X](#), and [Facebook](#).

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Source: BFL CANADA

Amélie Hogue, Director—Corporate Communications and Marketing
514-313-0754 | ahogue@bflcanada.ca