

BFL CANADA and ADRIC Announce Strategic Partnership to Strengthen Support for Canada’s ADR Professionals

MONTREAL, MAY, 16th, 2025 — BFL CANADA, one of North America’s largest employee-owned and operated Risk Management, Insurance Brokerage, and Employee Benefits consulting services firms, is proud to announce a strategic partnership with the Alternative Dispute Resolution Institute of Canada (ADRIC). This collaboration aims to bring enhanced insurance solutions, risk guidance, and educational resources to professionals working in mediation, arbitration, and other forms of Alternative Dispute Resolution (ADR).

Operating in over 27 offices across Canada, BFL CANADA has a long-standing reputation for delivering specialized insurance products and risk strategies that are tailored to the needs of professional service providers. By joining forces with ADRIC, BFL CANADA deepens its commitment to supporting a growing community of professionals who play a critical role in preventing and resolving disputes.

Meeting the Needs of a Growing Sector

With demand for mediation and arbitration services rising across industries, ADR professionals face increased complexity, legal exposure, and public accountability. This partnership will address those risks directly by delivering insurance programs and tools designed specifically for the realities of the ADR profession.

“We are excited to announce a significant milestone for the ADR Institute of Canada (ADRIC) as we establish a new partnership with BFL. This collaboration will leverage our combined strengths, expertise, and resources to achieve common goals, enhance our services, expand our reach, and provide greater value to our members and stakeholders. We are confident that this alliance will bring innovative solutions and drive positive change within our industry. Together, we will achieve great things.” shared Gary Lacasse, Executive Director at ADRIC.

“This is more than a business partnership—it’s a shared commitment to equipping ADRIC professionals with the coverage and clarity they need to practise with confidence. We’re proud to support the individuals and organizations who help foster fair, efficient dispute resolution in Canada.” said Linda Buckton, Vice-President, Client Executive at BFL CANADA.

“We are excited to partner with ADRIC to support their members with a program specifically designed for their profession. Together, we deliver practical and proactive solutions to help members mitigate risk, maintain credibility, and focus on their vital work.” added Gina Seitz, Vice-President, Client Executive at BFL CANADA.

“BFL CANADA’s partnership with ADRIC highlights our focus and commitment to delivering market-leading insurance products and services tailored for professionals across Canada. With a strong national presence, we are able to support ADRIC professionals all over the country, whether they are independent or part of a larger organization, by providing scalable insurance and risk management solutions designed to meet their unique needs.” noted Alexis Tertulliani, Senior Vice-President and National Practice Leader, Programs and Affinity Groups at BFL CANADA.

This partnership will offer:

- **Tailored Insurance Coverage:** professional liability, errors and omissions, general liability and cyber risk protection, among others.
- **Risk Education & Resources:** access to webinars, training, and tools designed for the ADR context.
- **Trusted Industry Collaboration:** combining BFL CANADA’s expertise in risk with ADRIC’s leadership in professional standards.

ABOUT BFL CANADA

Founded in 1987 by Barry F. Lorenzetti, BFL CANADA is one of the largest employee-owned and operated Risk Management, Insurance Brokerage, and Employee Benefits consulting services firms in North America. The firm has a team of over 1,450 professionals located in 27 offices across the country. Thanks to its Local International Office Network of independent brokers (LION), BFL CANADA provides clients with privileged access to insurance partners in over 140 countries, helping to support their operations both in Canada and globally. For more information, visit bflcanada.ca and follow us on [LinkedIn](#), [Instagram](#), [X](#), and [Facebook](#).

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ABOUT ADRIC

The ADR Institute of Canada (ADRIC) is Canada's leading self-regulatory professional organization for Dispute Resolution. ADRIC sets the standard for best practices in alternative dispute resolution (ADR) nationwide, providing leadership, value, and support to members. Through education and certification, ADRIC promotes ethical standards and professional competency, advocating for ADR in both public and private disputes. Mediation, arbitration, and other forms of dispute resolutions offer efficient ways to resolve disputes without litigation. For more information, visit [ADRIC Member Benefits](#).